



## Press release

### The Rooms - Art Fair @ the Mix Hotel

Location: the Mix hotel

From 22 May 2025 to 25 May 2025

Opening date 22 May 2025



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### THE ROOMS ART FAIR

From 22 to 25 Mai, 2025

At Mix Brussels

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Seeking to offer a playful and innovative alternative to traditional art fairs, The Rooms draws inspiration from successful formats in cities like New York (Gramercy), Brussels (White Hotel), and Bangkok (Hotel Art Fair). Spearheaded by dealer Patrick Mestdagh (Galerie Patrick & Ondine Mestdagh) and gallery owner Sébastien Janssen (Sorry We're Closed), this brand-new Brussels art and antiques fair promises a fresh and immersive experience. Simply named The Rooms, this unique fair will take over several dozen rooms at Mix Brussels, a stylish 4-star hotel and club that opened in the spring of 2023 in the former headquarters of Royale Belge in Watermael-Boitsfort. From May 22 to 25, 2025, visitors will be welcomed into an intimate and unconventional setting that reimagines the traditional fair experience.

The concept stems from the friendship between Mestdagh, a specialist in ethnic and non-European art and Janssen, known for his focus on contemporary art. Together, they aim to create a gallery fair organized for and by galleries, breaking away from conventional formats to embrace a more personal and engaging approach. The venue, Mix Brussels—a modernist 1960s architectural gem surrounded by greenery and designed with a forward-thinking aesthetic—is the perfect backdrop for this fresh and creative initiative.

book your ticket, it's free, you just need to register here

ticket

<https://www.instagram.com/therooms.brussels/>